

Print Media Kit:

2006 Editorial Topics
and Publishing Deadlines

Editorial Topics Featuring..

May 2006:

Canadian & Northeast Trade Relations: *An Integrated Market*
China Markets: *Competing for Natural Resources*

December 2006:

Ocean Transportation: *Shipping Faster, Smarter*
Energy: *Looking for Alternatives*

In Every Issue...

Finance
Compliance
Shipping & Logistics
LocalFront
ViewFinder

Industry Sectors & Services

High Tech	Supply Chain Logistics
Energy	Trade Finance
Medical Devices	Trade Compliance
Precious Metals	Ocean Transportation
Aircraft	Freight Management - 3PL's
Plastics	Customs
Footwear	Sourcing - Offshoring
Electrical Equipment	Marketing & Distribution
Software	Strategies
Telecom	Cross Border Transactions
Machine Equipment	Joint Ventures
Pharmaceutical	Intellectual Property Rights
Food Products	Branding
Transportation	Translation/Naturalization
Forestry	Cross Border Transport
Paper Products	Cargo Insurance
Textiles	Tax Strategies

NORTHEAST *export* Magazine

Covering the Northeast international community since 1997, *Northeast export* magazine has held an exclusive foothold in the region. NORTHEAST *export's* highly targeted content is geared to specific **regional** International Business market segments, serving as the central information resource for any enterprise dealing with the challenges and opportunities encountered in global markets.

Total Circulation: 8,200 print subscribers



May Issue -

Space reservation: March 15, 2005
Materials due: April 1, 2005

December Issue -

Space reservation: Oct. 15, 2006
Materials due: Nov. 1, 2006

Northeast Trade International

A bi-annual **PRINT** directory of services featuring corporate profiles and international service providers. Used as an educational resource this 4-color glossy magazine is designed to help the readers familiarize themselves with specific topics regarding international business opportunities and challenges.

**Total Circulation:
8,200 print subscribers**



February Issue -

Space reservation: November 15, 2005
Materials due: December 1, 2005

September Issue -

Space reservation: May 15, 2006
Materials due: June 1, 2006